



Littleton Economic Notes

September 2014

www.littletongov.org

Littleton Businesses

Kissed by Nature (5778 S. Rapp St.) was recently featured in the YourHub section of the *Denver Post*. When Melody Diehl “was gifted with a child who required special creams to treat his delicate skin” in 1992, she didn’t realize that he would be the catalyst for help and healing for so many others. After nothing mainstream or prescription relieved her son’s pain or helped with his health, Melody did extensive research to find and then make natural and organic food and personal care products for him in her kitchen. In 2007 she founded Kissed by Nature, where her passion for natural and organic skin care for her son has led to an enormous range of natural/organic products that can make a difference in other’s lives. Melody, a two-time cancer survivor, also offers a Hope and Healing line of scent free and pink ribbon products. 720-524-7219; www.itskissedbynature.com

Located in the Ancient Art Building at 2516 W. Main St., the Kelly Weaver Photography Studio has been helping clients for more than eleven years get the actual pictures that they want because Kelly listens to each one and makes a connection with who they are. Senior pictures, family photos, headshots, a photographer for a wedding—whatever is desired—Kelly, along with her team of three photographers and eight support staff, is ready to ensure that each and every client can have what they want, enjoy the experience and receive photographs that will last a lifetime. In addition, she has several indoor and outdoor locations to select from for clients who would prefer a different setting than her studio. 730-201-0402; www.kellyweaverphotography.com

Svend Bramsoe is the owner of Smart POS in Littleton, which offers complete restaurant Point of Sale solutions for hospitality and retail

business. These solutions can be easily customized for use in any and all hospitality environments and are easily tailored to meet specific needs of any business, from integrated time and attendance to credit payments, gift cards loyalty, inventory control, tableside ordering and payment, real time alerts, mobile management and a robust back office to help increase revenue, cut costs and boost the bottom line. In addition, the system can be set up with a client's existing brand colors, logo, fonts etc. unless a change is wanted. 720-675-3637; www.smarterpos.net

The Colorado Society of Certified Public Accountants has named Sean Manning, CPA, as one of its 2014 Heroes and Heroines to be honored at the upcoming CPAs Make a Difference Celebration at the Grand Hyatt Denver. Sean is the President and co-owner of Manning & Company PC, PayRoll Vault and PayRoll Vault Franchising, all headquartered at 1860 W. Littleton Blvd. 303.761.9119; www.manning.com

NerdWallet recently ranked Littleton eighth out of the 31 fastest-growing communities in Colorado it studied. Among other data, such as great schools, it noted that income for full-time workers grew 12.4% from 2009 to 2012, and that the city is working to increase the number of businesses in town so more residents can live AND work here. It also noted that Littleton implements environmental initiatives to promote conservation (tree-planting campaigns, the recycling of hazardous waste and Christmas trees), and that the city has a year-round slate of festivals, races and community walks. www.nerdwallet.com/

Other

Thirty-seven people from a variety of countries walked into the Littleton Council Chambers on September 17 accompanied by friends and family members. Following a tear-filled celebratory ceremony, they emerged as citizens of the United States. All had worked hard to attain the goal they had set, many helped by the Littleton Immigration Resource Center. Located in the Bemis Library, this is an award winning program initiated to help immigrants connect to community services, learn English and apply for U.S. citizenship. The program has been recognized by Harvard's "Bright Idea" program as well as the National League of Cities. 303-795-3915

The 4th Annual Zombie Crawl & Pig Roast will take place on Saturday, Oct. 4. Anyone dressed in Zombie attire may participate in the Crawl, which starts at noon in the Woodlawn Shopping Center (1500 W. Littleton Blvd.) and snakes through the downtown area, ending with a free Pig Roast in the parking

lot at Reinke Brothers. The event is sponsored by the Historic Downtown Littleton Merchants Association, the Rocky Mountain Haunted House Guild and Scared.com. 303-795-5006

Calendar

HDLM: 8:00 – 9:00 a.m., Wednesday, Oct. 1, Town Hall Arts Center

SEMINAR: 11:30-12:30, Thursday, Oct. 23, 2014, Maximize the Effectiveness of Your Website; City of Littleton Community Room. LUNCH IS

PROVIDED [REGISTER HERE](#)

Upcoming Seminar

Maximize the Effectiveness of Your Website

Part of Economic Development's 2014 Business Seminar Series

The world of Internet marketing and search engine optimization is constantly changing. Staying current is essential to your marketing strategy. This session will cover:

- Best practices for website marketing
- Tips on how to optimize your site
- Great content
- Visitor-friendly navigation
- Effective use of integrated social media
- Tips on making contact with customers and more...

Enjoy a light lunch as we share these key website optimization practices. This seminar is free to all registered businesses within the City of Littleton. Space is limited to 24 attendees.

Date: Thursday 10/23/14

Time: 11:30 a.m. to 12:30 p.m.

Location: City of Littleton – Community Room

2255 W. Berry Ave. Littleton, CO 80120

You [must register here](#) by October 21 to attend

PRESENTERS

Recca Larson has a Master's degree specializing in business research. She has advised many Fortune 500 businesses on setting up competitive intelligence and business information services both as a consultant and while working for several leading business database aggregators. At the City of Littleton Economic Development Department, Recca works with local businesses to find answers to their unique business questions, often using the same cutting-edge and premium business research tools as top companies like Apple, General Electric and Boeing. Recca also teams up with Eric Ervin on creating social media strategies customized for individual Littleton companies.

Eric Ervin is a native of Littleton and the Geographic Information Systems (GIS) analyst for the Economic Development Division for the City of Littleton. He holds a BS degree in Natural Resource Management with a minor in Spatial Information Systems from Colorado State University, as well as a degree in Professional Photography from Colorado Mountain College in Glenwood Springs. As the GIS specialist, Eric provides the essential information needed for success in business, including website evaluations, mapping and analysis of demographic, customer, expenditure and lifestyle data.

For additional information call Jo Anne Ricca at 303-795-3749

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/index.aspx?page=212>

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