



## Littleton Economic Notes April 2010

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### Littleton Businesses

**The *Denver Post* recently featured Savory Spice (2650 W. Main St.),** covering the announcement that owners Janet and Mike Johnston are hosting a new show, “Spice and Easy,” on the Food Network on Saturday mornings. The show is set in their stores and in their home kitchen. Featured are recipes that Mike, Janet and employees have created using the shops’ spices and seasonings, along with classic recipes given new life with the infusion of new seasonings. Savory Spice offers fresh-ground spices and hand-blended seasonings both in stores (where you can taste before you buy) and online. Contact: 720.283.2232, [www.savoryspiceshop.com](http://www.savoryspiceshop.com)

**Restaurateur Leo Goto has opened Leo Goto’s Riverfront, a new hospitality concept** that combines a restaurant and event center. The newly renovated space at 2852 W. Bowles Ave. (formerly The Riverfront Event Center) has already booked upcoming events. Leo, former owner of the Wilshire Inn and Leo’s Place offers diners casual comfort food served in a pub-like atmosphere. Contact: 303.865.8500

**5280 Magazine named Martin D. Brown, PLLC, to its “2010 Colorado Super Lawyers”** list for the fifth time in as many years. He is a fellow of the American Academy of Matrimonial Lawyers and a member of the Family Law Sections of the American Bar Association and the Colorado Bar Association. His practice is limited to family law and he “is AV-rated by Martindale-Hubell as one preeminent in his profession.” Contact: 303.798.4014, 7852 S. Elati St.

**Pico-Tesla Magnetic Therapy LLC (7852 S Elati) announced** that it has received \$1 million of a \$4 million Series A capital raise. Some of that money will be used to fund two ongoing clinical trials and initiate new studies. In addition, the company announced that it has expanded operations by opening an East Coast headquarters near Tampa, Florida. Contact: 303.795.3222, [www.picotesla.com](http://www.picotesla.com)

**Act II Consignment was recently featured in the “YourHub” section of the *Denver Post*.** Gail Kincaide bought the business where she used to shop and consign her own items and relocated it to the Woodlawn Shopping Center (1500 W. Littleton Blvd.) last year. She carries a variety of quality items including women’s clothing, jewelry and fun, unique and funky household items. Contact: 303.795.1122, [www.myact2.com](http://www.myact2.com)

**Seven Littleton businesses were named in the *Westword* 2010 “Best of the Best” list:**

Best New Flea Market, **Olde Town Market** Downtown Littleton, 303.999.4013, [www.oldetownmarket.com](http://www.oldetownmarket.com); Best Old Flea Market, **A Paris Street Market**, Aspen Grove Life Style Center, 7301 S. Santa Fe Dr., [www.aparisstreetmarket.com](http://www.aparisstreetmarket.com); Best Curiosity Shop, **Sk3tchbook**, 5743 S. Prince St., 303.794.6407, [www.sk3tchbook.com](http://www.sk3tchbook.com); Best Hangout for Divorced Men, **Wife Savor Laundromat**, 6429 S. Broadway, 303.794.9806; Best Place to Upholster an Old Cowboy Couch, **Ackerman & Sons**, 2400 W. Belleview Ave., 303.798.3220, [www.ackermans.com](http://www.ackermans.com); Best Vinyl Solution, **Open Air Chair Repair**, 2400 W. Belleview Ave., 303.430.0143, [www.openairchair.com](http://www.openairchair.com); Best Holiday Lighting, **Hudson Gardens**, 6111 S. Santa Fe Dr., [www.hudsonholiday.com](http://www.hudsonholiday.com).

**Laura Losaw held a Grand Opening party to celebrate the opening of her real estate company, Exit Right Choice Realty, at 1420 W. Canal Ct.** Because her agents specialize in the Littleton area, they are able to provide in-depth knowledge about available local properties. Contact: (303) 799-9909, [www.exitrightchoicerealty.com](http://www.exitrightchoicerealty.com)

**Own It, Accessories for the Home and Body has just opened at 2370 W. Main St.,** sharing space with I Love It Artisan Boutique. Owner Edi Wexler, who is also an interior decorator, features accessory apparel and home décor items, such as scarves, purses, eye masks, aprons, pillows, vases, garden pots, etc. Contact: 303.798.4205

## Other

Arapahoe/Douglas Works! Workforce center is providing financial incentives for businesses that hire local residents. The county is offering up to \$1.4 million in subsidies through the program, which is being funded by the Colorado Department of Human Services. A business must have been in operation in Colorado for at least 120 days, pay into workers' compensation and unemployment insurance programs, and not have laid off employees within the past six months. For complete information contact Dawn Gardner at 303.636.1275, at [dgardner@co.arapahoe.co.us](mailto:dgardner@co.arapahoe.co.us), or go to [www.adworks.org](http://www.adworks.org).

Show your connection to the Littleton community and help promote safety with handouts or presentations that reflect that general safety theme while you present or display your business and products at the 2nd Annual Littleton Police Safety Day on Saturday, May 22 from 11 a.m. to 3 p.m. at Arapahoe Community College. Safety Day will be an exciting half day of activities for the entire family, featuring booths that highlight community programs offered by the Littleton Police Department and safety information provided by the department and several local merchants. There is no cost to participate, but there are opportunities to sponsor a portion of the event if you would like an additional promotional opportunity. Please contact Commander Bruce Beckman at the Littleton Police Department (303.795.3783) for more information.

## Calendar

**HDLM:** 8:00 a.m., Wednesday, May 5, Town Hall Arts Center

## *Insights*

### **Commentary on business, the economy and innovative practices**

One of the new social media sites that we've been following is Foursquare, a location-based mobile game and service. Foursquare caught our attention because of its potential for promoting local businesses. The service/game debuted about a year ago and now boasts close to a million users, a number that's growing faster than Twitter.

Foursquare users compete with check-ins from smart phones to earn points for their city, badges for various types of activities and (if they have the most check-ins at a business) to become the Mayor of that location. Users can also add and update information about businesses, write tips and make suggestions for others planning to visit a business. Foursquare has been called "hyper-local" because of the game's focus on neighborhoods and communities and loyalty to small local businesses.

Foursquare's gaming functionality allows businesses to create special promotions for mayors and badge earners which sets up competition among a business's most loyal fans. There is no charge for signing up for Foursquare as a business or for posting promotions for your business. You can visit the [Foursquare business page](#) to sign up your business.

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*The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.  
--- Christian Gibbons, Director ([cgibbons@littletongov.org](mailto:cgibbons@littletongov.org)).*

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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