



## Littleton Economic Notes

October 2015

[www.littletongov.org](http://www.littletongov.org)

### Riverside Downs at the South Platte River

A new park along the South Platte River at the Riverside Downs Shopping Center (Bellevue and Prince) was dedicated on September 24, 2015. The project was funded by the City of Littleton and Arapahoe County Open Spaces. The Riverside Downs center contributed to the approximately \$1 million cost. The completed project includes improved access to Riverside Downs Shopping Center, landscaping and additional trees, lighting, benches, picnic tables, trash receptacles, improved aesthetics, and placement of seating boulders with a view to the river. The goal is to merge the established commercial businesses with the nearby preserved open space and orient the center's visitors toward the South Platte River and the Mary Carter Greenway trail.



### Revitalization Incentive Grant

The Littleton Group was recently awarded \$5,100 through the Revitalization Incentive Grant for their façade improvements to their property at 5776 S. Rapp

St., the current location of The Vintage Vine. The goal of the grant is to encourage businesses and commercial property owners to revitalize their property, which will benefit both the general public and the business, by awarding money to reimburse the owner for part of the cost of the project. There are still funds left for additional projects this year! If you are interested in applying for the grant please follow the link (<http://www.littletongov.org/index.aspx?page=811>) for more information on the grant, or contact [Garrett Graybeal](#) in the Economic Development Department.



## Historical Preservation Board Grant

In July, the Littleton Historical Preservation Board awarded \$50,000 in grants to local historic properties. The money was allocated by the Littleton City Council in the 2015 budget. To be eligible for a grant, a property must be part of the Main Street Historic District or must be an individual downtown landmark used for commercial purposes. The grant recipients were:

- The Historic Duplex, 2681 W. Alamo Avenue (now Buttercup Junction and Susan Williams Boutique), \$11,000 to replace cedar shake siding on the second story façade;
- Weston Masonic Lodge, 5718 S. Rapp Street, \$20,000 to repair the brick mortar on the south side of the lodge building;
- Thomas Building, 2400 W. Main Street (now Willow — An Artisan's Market), \$8,000 to replace an unsightly old main feed electrical wiring; and
- Littleton Electric, 2690 W. Main Street (now Altitude Paddleboards), \$11,000 to replace the flat roof on the warehouse with a new tapered roof system.

Contact [Dennis Swain](#) in the planning department for information on eligible properties and procedures for the 2016 grant program

## Business Seminar

Maximizing Your Online Presence

10/22/15 11:30 a.m.-12:30 p.m. Community Room Littleton

The world of Internet marketing and search engine optimization is constantly changing. Staying current is essential to your marketing strategy. This session covers best practices for website marketing, optimizing your site, creating compelling content, visitor-friendly navigation, effective use of social media and more

## **Smoking Ordinance**

The Littleton City Council is considering an ordinance that would establish smoking restrictions in Downtown Littleton, and prohibit the use of electronic smoking devices in the same public places where cigarettes and cigars are prohibited.

- **Downtown Smoking Restrictions:**

Initially proposed as an outright downtown smoking ban, the city council and staff sought public input and eliminated the ban in favor of restrictions that provide a compromise to both sides.

The proposed restrictions would allow people to smoke on rooftop patios, back patios and parking lots (with owner's consent) and in public alleys in a defined area in downtown. The purpose of the ordinance is to restrict smoking on the public sidewalks and front patios in downtown to provide a safe-haven for people who do not care to inhale second-hand smoke. Smoking would still be allowed in private residences and automobiles. Properties not already required to be smoke-free by law could still prohibit or restrict smoking on their property.

- **Electronic Smoking Devices:**

Included in the ordinance is a proposal that also regulates electronic smoking devices by treating them as cigarettes, cigars, and marijuana and prohibiting their use in bars, restaurants, government buildings, and other public places throughout the city. The purpose is to eliminate second-hand aerosol and vapor inhalation by treating these devices the same as cigarettes and cigars.

Twelve cities in Colorado have similar prohibitions on electronic smoking devices and it is expected that more will follow. Nationally, 354 municipalities and three states prohibit electronic smoking devices, according to Americans for Nonsmokers' Rights.

Go to [OpenLittleton.org](http://OpenLittleton.org), register with the site and weigh in on this and other city issues.

## Calendar

HDLM (Historic Downtown Littleton Merchants) Meeting: Wednesday October 7, 2015, 8:00 a.m., Town Hall Arts Center (2450 W. Main St.)

Past issues of the Littleton Economic Notes are on the City of Littleton website at

<http://www.littletongov.org/index.aspx?page=212>

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